MEETINGS AFLOAT!™

The Cure for the Boring Meeting!

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NEWS RELEASE

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"MEETINGS AFLOAT!™" LAUNCHES NEW OFF-SITE BUSINESS MEETING VENUE

Hollywood-Themed Motor Yacht Mixes Business and Pleasure on South Florida Waterways

Hollywood, FL, USA; May 1, 2008 -- MEETINGS AFLOAT!™ (www.meetings-afloat.com) recently launched a new resource for local South Florida businesses looking for an unusual venue for offsite meetings. The Motor Yacht *"Dolce Vita"* has been customized to provide professional, yet comfortable surroundings for small group business meetings and hospitality events.

The 45-foot M/Y *"Dolce Vita"* accommodates up to 12 persons and is equipped with the latest in high tech business presentation equipment. It also has a full galley for food and beverage service, supplied by a preferred catering service. "Dolce Vita" normally will cruise the Miami Waterfront, the Atlantic Intracoastal Waterway, Biscayne Bay, Government Cut/South Beach, Aventura and Fort Lauderdale's New River and many canals.

"Dolce Vita" features a spacious, Hollywood-themed interior saloon meeting space equipped with the latest audio-visual resources. The A/V setup includes a LifeSize high-definition videoconferencing system, a 32-inch "high-def" LCD television/computer display, a notebook PC with high speed Internet connection, a wireless LAN, and a HDTV-compliant 1080p Blu-Ray disk player. There's also a iPod/MP3-ready theatre audio system with surround-sound audio for pre-recorded presentations and/or background music from its Sirius satellite radio connection. The designer-selected sofa, lounge chairs and stools in the saloon combine for a comfortable, sophisticated meeting environment.

The yacht is also designed with a large entertainment/outdoor meeting area on the top-deck flybridge. From this vantage point, guests can enjoy the local landscape along the Miami or Ft. Lauderdale skyline, other yachts passing by and the luxurious homes and natural vegetation that exist along the shoreline. Parts of the flybridge, as well as the aft cockpit behind the saloon, can be enclosed in case of inclement weather.

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Other features that separate M/Y *"Dolce Vita"* from other charter vessels include:

- An oversized "Tee" top on the flybridge for extra sun shade
- A number of safety upgrades including a halon fire protection system,
- Opaque window screens that darken the saloon for A/V presentations
- A spacious, air-conditioned saloon/meeting space with a "great room" atmosphere,
- And, an 8.3 kilowatt-capacity generator for constant 125v electrical power.

Business and non-profit executives are expected to use the yacht for a variety of meetings, including sales meetings, staff conferences, board of directors gatherings, strategy planning sessions and marketing seminars. Additionally, the yacht can be utilized for customer/prospect entertainment, trade show/conference hospitality, spouses' excursions, team building exercises and holiday parties.

Charter groups will be picked up and/or returned at their choice of local waterfront stops, including Miami Beach Marina/South Beach, Bayside/Downtown Miami, Monty's Marina in Coconut Grove, Sea Isle Yachting Center (at Biscayne Bay Marriott Hotel) or Pier 66/Ft. Lauderdale.

The yacht will be operated by Captain Paul Warren, a U.S. Coast Guard-licensed yacht master who holds a 100 Gross-Ton certification. Captain Warren has over 40 years experience in operating numerous sail and power vessels in Florida, the Caribbean, the Chesapeake Bay and New York/Long Island Sound.

MEETINGS AFLOAT!™ can be contacted thru its website (www.meetings-afloat.com), by e-mail (info@meetings-afloat.com) or by phone (877-860-MEET/6338).

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NOTE TO EDITORS:
MEETINGS AFLOAT!™ is a unique yacht charter service operating in the Miami-Fort Lauderdale, Florida area. Utilizing the Motor Yacht "Dolce Vita," a 45-foot long Seamaster flybridge trawler, **MEETINGS AFLOAT! ™** specializes in providing meeting space for business and non-profit organizations wanting to host "off-site" meetings from their own facilities. "Dolce Vita" has a US Coast Guard-regulated capacity of 12 persons. The yacht is equipped with a state-of-the-art audio-visual setup including

- a LifeSize Communications high-definition videoconferencing system,
- a 32" LCD television/monitor with 1080p display resolution,
- a HDTV-compliant 1080p Blu-Ray/CD/DVD disk player
- a theatre-style professional surround-sound audio system, and
- an on-board PC w/broadband wireless Internet connection and printer.

M/Y "Dolce Vita" meets all the US Coast Guard requirements for operation as an uninspected passenger vessel. Captain Paul Warren, Vice President of MEETINGS AFLOAT™ and the skipper of "Dolce Vita," holds a 100-Ton Master's License issued by the US Coast Guard. He is also an experienced corporate marketing and public relations executive, who has planned and managed hundreds of business meetings and events.