



MEETINGS AFLOAT!™

The Cure for the Boring Meeting!

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NEWS RELEASE

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“MEETINGS AFLOAT!™” LAUNCHES NEW MEETINGS & EVENTS WEBSITE

Business Executives and Meeting Planners have new option for off-site meetings and meeting resources

Hollywood, FL, USA; May 1, 2008 – Business executives and meeting planners looking for an unusual off-site meeting venue in South Florida have a new option: MEETINGS AFLOAT!™, which recently launched its new Web site, www.meetings-afloat.com.

MEETINGS AFLOAT!™ is a yacht charter service that caters specifically to the business meeting market from Miami to Ft. Lauderdale. Whether an executive or planner is needs to hold a sales meeting, a board meeting, an incentive trip or a customer hospitality/appreciation event, MEETINGS AFLOAT!™ provides the professional resources to meet flawlessly.

The primary vessel used by MEETINGS AFLOAT!™ is the professionally-crewed Motor Yacht (M/Y) “Dolce Vita,” a 45’ Seamaster recreational trawler yacht. The yacht’s inside meeting space, its spacious interior saloon, is equipped with state-of-the-art meeting technologies including a 32” high definition LCD television/PC display, a theatre-style surround sound audio system, a LifeSize Communications HD videoconferencing system, a notebook PC with wireless Internet access, and a BluRay high def DVD/CD player for showing product videos, training courses or just entertainment . The yacht – also called “The Business Boat™” – also has a spacious flybridge (upper deck) for gatherings, relaxation, sightseeing and entertainment. “Dolce Vita” is regulated by the U.S. Coast Guard and can carry a maximum of 12 guests.

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ADD 1 – MEETINGS AFLOAT! LAUNCHES NEW MEETINGS WEB SITE

The company's new website is loaded with information about meeting planning, cruising options in the Miami/Ft. Lauderdale area, details about M/Y "Dolce Vita" and a blog where recent charterers can share their experiences onboard. The "Meeting Planning" section is a portal to numerous resources useful in planning an upcoming meeting. It is a trove of articles, forms and tips for planning successful meetings.

The online site details the variety of cruising options available for a meeting afloat: all day or half-day cruises or just a couple of hours; skyline tours of the Miami, Intracoastal Waterway or Ft. Lauderdale waterfronts; Coconut Grove and/or Biscayne Bay; these are just a few of the cruising options available.

Captain Paul Warren, President of MEETINGS AFLOAT!TM and Master of the "Dolce Vita," says: "Off-site meetings are used by business executives to stimulate creativity among their staff, to reward top performers and to entertain customers, prospects and/or vendors. Holding a meeting afloat, instead of at, say, a hotel meeting room, adds excitement and memorability to the meeting. We're the cure for boring meetings."

The types of meetings that are possible aboard are almost endless, including:

- internal sales/staff meetings
- strategy planning
- incentive rewards
- board of directors meetings
- trade show/conference hospitality
- marketing seminars
- press parties
- team building events
- client hospitality
- holiday parties
- transport to another venue
- prospective customer entertainment
- VIP receptions
- spouse activity

MEETINGS AFLOAT!TM can be contacted via a toll-free phone number (877-860-MEET/6338) or e-mail (info@meetings-afloat.com).

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NOTE TO EDITORS:

MEETINGS AFLOAT!TM is a unique yacht charter service operating in the Miami-Fort Lauderdale, Florida area. Utilizing the Motor Yacht "Dolce Vita," a 45-foot long Seamaster flybridge trawler, **MEETINGS AFLOAT!** specializes in providing meeting space for business and non-profit organizations wanting to host "off-site" meetings from their own facilities. "Dolce Vita" has a US Coast Guard-regulated capacity of 12 persons. The yacht is equipped with a state-of-the-art audio-visual setup including

- a LifeSize Communications high-definition videoconferencing system,
- a 32" LCD television/monitor with 1080p display resolution,
- a theatre-style surround sound audio system
- a HDTV-compliant 1080p Blu-Ray/CD/DVD disk player and
- a high-speed wireless Internet connection.

M/Y "Dolce Vita," also called "The Business BoatTM," meets all the US Coast Guard requirements for operation as an uninspected passenger vessel. Captain Paul Warren, President of MEETINGS AFLOAT! and the skipper of "Dolce Vita," holds a 100-Ton Master's License issued by the US Coast Guard.